

**Project designation:**

Umay Boutique Resort - Rural 5-star hotel

Project number

POCI-02-0853-FEDER-047450

Goal

Enhancing the competitiveness of small and medium enterprises

Region

Alentejo

Beneficiary entity:

Graciosa Parcela, Lda.

Approval date:

2020-09-02

Start date:

2020-10-01

Conclusion:

2022-09-30

Total eligible cost:

12.180.431,6 Euros

Financial Support EU:

FEDER - 4.567.661,8 Euros

Objectives, activities and expected results

Create a reference 5 * hotel, which will become a must go destination, mainly for upscale segments that are looking for memorable, rewarding and unique experiences; contribute to the qualification and competitiveness of the company, leveraged in the creation of remarkable and genuine experiences, as well as in environmental and architectural excellence; ensure the correct positioning of the company in the market, contributing to reduce the seasonality index, increase the occupancy rates and the average stay of the destination; and placing the UMay brand / concept as a benchmark for quality, excellence, and environmental sensitivity.

Co-financed by



UNIÃO EUROPEIA
Fundo Europeu
de Desenvolvimento Regional